



Luxury Living

The extravagant holiday home of entrepreneur Simon Nixon, offers true escapism in the lap of luxury. Rebecca Drake went along to find out more about Borth Cottage





Borth Cottage, located in the beautiful coastal hideaway of Abersoch on North Wales' Llyn Peninsula, is the luxury holiday cottage of businessman and entrepreneur of Simon Nixon. Incorporating a theme of 'luxurious simplicity', across its six bedrooms and fantastic living space, Simon purchased the property approximately three years ago. Enticed by the cottage's marvellous location, proximity to the beach and a personal connection with the area, having enjoyed many family holidays as a child there, the cottage was an exciting prospect for its new owner. But, having been used as a holiday let for a prolonged period, at the time of purchase it was run down and in urgent need of a dramatic facelift.

OPPOSITE PAGE
The light, spacious lounge takes in spectacular views of the North Wales coastline; the perfect location to relax and soak-up the atmosphere.

At approximately 100-years-old, the essence of the original 19th century cottage had been somewhat lost over various renovations, modernisations and extensions. So Simon decided to treat it as a blank canvas; concentrating on achieving a contemporary style that echoed the coastal nature of the property and maximised the awe-inspiring views.

Cool, clean lines and natural finishes such as stone, wood, glass and steel have been used throughout, with touches of local Welsh slate. Simon explained: "I have a passion for sleek, cool, contemporary design."

An interior design practice was commissioned to help with the project and Simon was keen to give the house the allure of a boutique hotel. Said Simon: "I had bought the >>>





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Abersoch property as a holiday home for myself and I had developed it as the ultimate place for me to relax and escape to."

To begin with the house was completely reorganised internally. A large contemporary conservatory was added, which is a perfect place to breakfast and take in the rural scenery. The hub of every home is often the kitchen and Borth cottage is no different. Simon opted for a top-of-the-range Bulthaup kitchen, complemented by a luxury Wolf range-style oven, a large island and a wine store.

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One of the most show-stopping design features within the cottage is the steel and oak staircase which sweeps down from the first floor, enhanced by a Tom Dixon mirrored copper pedant shade. Simon's personal favourite feature of the property is the large stone resin freestanding bath in the master bedroom, which looks through a huge arched window to appreciate views across the sea to the Llyn peninsula.

Each of the six luxurious bedrooms, four doubles and two twins, has ensuite wetrooms with underfloor heating and all are furnished with bespoke pieces designed and made by local craftsmen in a contemporary/rustic style.

With every aspect of the beautifully-designed cottage chosen and approved by Simon, including the heli-pad, >>>

BELOW LEFT

A stunning contemporary staircase provides a wonderful centrepiece for the spacious hallway.





games room, hot tub, sauna and mini cinema; he was struck by the thought that the cottage, his ultimate relaxation destination, would be appreciated by like-minded individuals. Said Simon: "The project sparked off the idea that I could replicate this idea in other areas within the UK, looking for properties in stunning locations and making them available for others to rent." And so simonescapes.com was born; the focus of the business, to create luxury private retreats where everything from dinner parties to yacht rentals could be organised.

BELOW Each of the six individually-designed bedrooms boast private ensuites and beautiful, modern decor

If you would like to find out more about simonescapes.com, Borth Cottage and the other luxury properties now available in the portfolio visit: www.simonescapes.com or call 01244 784152.

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Address book

Borth Cottage is available for private holiday rental throughout 2011. Short breaks for 3 nights start from £1,620 for the house (sleeps 12) and week long stays start from £3,950 (sleeps 12).

For more information or to book a stay visit: www.simonescapes.com or call 01244 784152.